The Game of Contacts: Estimating The Visibility of Social Groups

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To estimate the size of groups in concealment

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Differences in degree between group and population (degree ratio)
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Estimating transmission rate and degree ratio

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- Coordinate questions with the scale-up survey
- number of alters’ with first names used
Playing the game
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SABE que você usa drogas
ele/ela USA drogas

SABE que você usa drogas
ele/ela NÃO USA drogas

NÃO SABE que você usa drogas
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Result: number of alters
Result: number of alters

Data quality: check for question order effects
Result: transmission rate

Use
Aware

Use
~Aware

~Use
Result: transmission rate

Data quality: check for question order effects
Result: transmission rate

Data quality: check for interviewer effects
Obrigado!

All data to be deposited into the data archive of the Office of Population Research at Princeton University

Related reading

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More news in Atlanta during the ASA Meeting, see you there!